

The logo features the word "Greener" in a white, sans-serif font. The letter "G" is stylized with a yellow triangle pointing downwards and to the right, integrated into its upper curve.

Greener

Institutional

Information and strategy to guide the Brazilian energy transition



Since 2007 Greener has been supporting **entrepreneurs** and **investors** finding the best ways and strategies to boost opportunities and results through strategic consulting in **investments**, **market intelligence** and photovoltaics plants **development**.

What we do?



INSIGHTS

Make better decisions for your business using our market research, case studies, articles and other content prepared by Greener.



ADVISORY

Find the path of more security in your investments and better opportunities with the support of Greener's advisory team.



DIGITAL TOOLS

Our digital tools offer our customers updated strategic data on the photovoltaic energy market in Brazil.

RECENT PROJECTS

Greener has been supporting important solar projects in Brazil such as:


- Due Diligence of **2.3 GW** for solar photovoltaic plants in **operation** and development process in the **free** and **regulated market**
- Advisory for **900 MW Corporate Solar PPA**
- Due Diligence for **the acquisition** of approximately **17%** of the company Órigo by Mitsui in 2019
- Advisory for structuring more than **3.5 GW** of **large scale** and **distributed generation** photovoltaic plants in operation and development process.

PPA

Acquisition

900 MW

Free market



Greener advised **one of the main energy consumers in Brazil in the contracting of PPA Solar for self-production equivalent**. Among the main activities of this project:

- Technical and Regulatory Evaluation
- Capex and Opex validation
- Validation of investment financial premises
- Bankability analysis of the project



Imagem Ilustrativa

Greener provides independent advisory to map and mitigate the main risks in Solar Projects located in Brazil.

Due Diligence

Solar PV Plant

Angico e Malta

Before deciding to invest in a PV plant companies and investors need to factor in all risks that might impact the investment success. Greener advised the *Angico e Malta* investors to mitigate some risks that can be prevented. Some important points to review in a PV project:

- Business plan and financial models;
- Construction and commercial agreements;
- Plant design, efficiency and operation audits;



Image credits: WEG - <https://www.youtube.com/watch?v=nEGTdGK0AMw>

Greener, in a partnership with Arcadis advised investors of the *Angico e Malta* PV plant (63,13 MWp in operation) to bring more reliability and mitigate risks in their investments.

01. INSIGHTS



REPORTS

GREENER's **free** reports are the main reference for PV players and investors in the Brazilian PV Market.

Our reports are constantly used by leading PV industry media and different **stakeholders** such as:

- **ANEEL**
- **Intersolar**
- **Valor Econômico**
- **PV Magazine**
- **Canal Energia**

- **PV Magazine**
- **Valor Econômico**
- **Canal Energia**
- **Aneel**

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Download the reports: <https://www.greener.com.br/pesquisas-de-mercado/>

UTILITY SCALE REPORT



Download

Valor empresas | Empresas

Usinas solares contratadas em leilão já somam investimentos de R\$ 9,5 bi

Levantamento feito por consultoria prevê potencial de 3,2 GW no mercado livre

Por **Rodrigo Polito** — Do Rio

16/01/2020 05h01 · Atualizado há 7 horas

Ascensão solar

Total de projetos de energia solar contratados em leilões alcança 4,4 GW



Fonte: Greener

<https://valor.globo.com/empresas/noticia/2020/01/16/usinas-solares-contratadas-em-leilao-ja-somam-investimentos-de-r-95-bi.ghtml>

DISTRIBUTED GENERATION REPORT

Valor | Brasil



Download

22/01/2019 às 05h00

Energia solar investe R\$ 5,2 bi e projeta crescer 44% em 2019

Por Rodrigo Polito | Do Rio



O setor de geração de energia solar deverá investir R\$ 5,2 bilhões neste ano, no mesmo patamar em relação a 2018, de acordo com estimativas da Associação Brasileira de Energia Solar Fotovoltaica (Absolar). Desse total, R\$ 3 bilhões estão previstos para geração distribuída, nome dado à produção de energia próxima dos pontos de consumo, e o restante para parques solares de grande porte.



Márcio Takata: "Gestores de ativos imobiliários estão percebendo que a energia pode potencializar receitas"

A entidade prevê que a capacidade instalada de geração de energia solar no Brasil cresça 44% em 2019, para 3.306,4 megawatts (MW) instalados. Desse montante, 2.716 MW são relativos a usinas solares de grande porte, e 1.130,4 MW, de projetos de geração distribuída espalhados pelo país.

<https://valor.globo.com/brasil/noticia/2019/01/22/energia-solar-investe-r-52-bi-e-projeta-crescer-44-em-2019.ghtml>

02. ADVISORY



ASSISTANCE ON TRANSACTION

Description:

Analysis of the Company's business plan, validation of key premises, validation of the business model and associated risks.

Main services:

- **Financial and Tax Analysis** for Distributed Generation and Energy Free Market;
- **Due Diligence** for Centralized Generation and Distributed Generation;
- **Assistance on Transaction** of Companies and Solar Plants projects.

CASE

Strategic Study for the Photovoltaic Distributed Generation Market and Business Plan review of Órigo.

Year: 2018

Location: Brazil

Client:  **MITSUI & CO.**

This advisory resulted in **one of the largest transactions** on the Brazilian Market of Distributed Generation, recently published by Valor Econômico.

[Read here](#)

MARKET INTELLIGENCE

Description:

Reliable information about the market and the solar energy supply chain in Brazil.

Strategic tools and advice that allow you to understand the market.

Main services:

- **Industry Opportunity Studies**
- **Business Intelligence Tools** and Advisory:
- **Strategic Mappings** by Region

CASE

The main objective was to conduct a strategic study for the state of Maranhão about the photovoltaic energy market.

Year: 2018

Location: Maranhão, Brazil

Client:  *Serviço de Apoio às
Micro e Pequenas Empresas
Maranhão*

Talk with the specialist:

- contato@greener.com.br
- [+55 011 982 198 225 \(WhatsApp\)](https://api.whatsapp.com/send?phone=55011982198225)

SOLAR POWER DEVELOPMENT

Description:

Assistance on feasibility study, suppliers contracting and development of a solar plant on the shed roof.

Main services:

- **Business Plan:** DG, Free Market, Storage;
- **Advice on Plants** Development;
- **Planning** of Regulated and Free Market Plants;

CASE

Assistance on feasibility study, suppliers contracting and development of a solar plant on the shed roof.

Year: 2018

Location: São Paulo, Brazil

Client:  GLP

Talk with the specialist:

- contato@greener.com.br
- [+55 011 982 198 225 \(WhatsApp\)](https://wa.me/55011982198225)

03. DIGITAL TOOLS

The image features a minimalist design with a white background. In the top right corner, there are several thin, light green lines that form a series of connected, angular shapes, resembling a stylized graphic element or a partial frame.

BUSINESS INTELLIGENCE

PV Modules and Inverter, essential information for **equipment manufacturers and distributors**

Stay informed and rely on **strategic data** to find the best strategies of pricing and distribution:

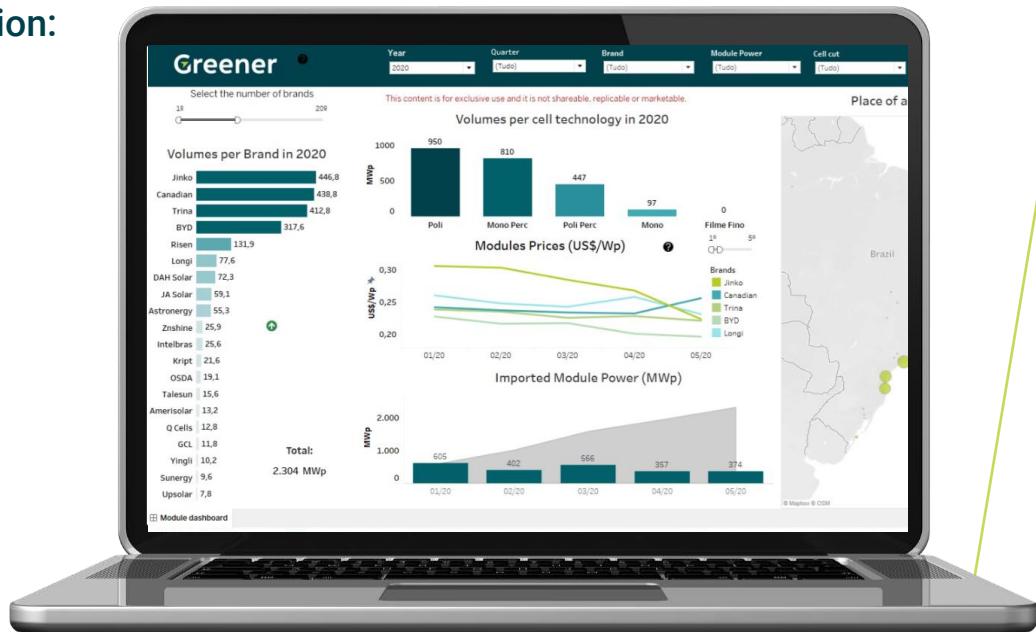
- Market Share
- Prices
- Brands
- Technology
- Module details
- Inverter details
- Clearance unit

Learn more:

- [Inverters](#) and [Modules](#)

Contact us:

contato@greener.com.br



Clients



Greener



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